## **CALL FOR ENTRIES**

## GatewayGIS Logo Design Challenge

## What is GatewavGIS?

GatewayGIS is a new initiative aimed at providing a pipeline for GIS and STEAM skill building through education, career development, and entrepreneurship with underserved, urban low-income K-12 students in St. Louis, Missouri and East St. Louis/Madison County, Illinois. A responsive community engagement strategy is a fundamental component of the GatewayGIS approach--reinforcing the purpose to be "of and for the community". In alignment with these priorities, GatewayGIS is calling on community members, with an emphasis on young people ages 11 to 26, to submit entries to the Logo Design Challenge.

## What is GIS?

Geographic Information System, commonly known as GIS, is a system that stores, analyzes, and visualizes spatial data. Spatial data is any data that has a location attached to it, such as latitude and longitude coordinates. GIS technology is generally used to answer a specific question, such as finding the best location for a school or an area suitible for a business startup. GIS focuses on spatial interactions and uses a combination of people, hardware, data, software, and analysis to complete tasks. GIS analysts, for example, use special software and hardware to collect spatial data and analyze it in order to solve a specific problem.



Call for entries is open March 1st through July 1st, 2019. The final design will be revealed on July 31st, 2019.

Review guidelines and complete the submission form at:

http://GoodVoiceSTL.org/GatewayGIS-Logo-Design-Challenge

The GatewayGIS Logo Design Challenge will help spread awareness about the initiative and provide community members, especially youth, an opportunity to contribute to the brand and vision by reinforcing the collaborative spirit of GatewayGIS.

!! CASH PRIZE !! \$500 !! CASH PRIZE !!

Please refer questions and comments to: GoodVoice Creative Director Michael Pagano (e) paganopagano@gmail.com (c) 314.488.7134 GatewayGIS Logo Design Challenge sponsors:

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